

SUNRISE TRAIL COALITION, INC.
BOARD OF DIRECTORS' MEETING MINUTES
October 23, 2018 @2:00 p.m. Pat's Pizza
Ellsworth, ME

Board Members Present: Ray Archer, Bill Ceckler, Polly Ceckler, Carol Cuddy, Sandy Johnson, Gerry Nasberg, Steve Rees, and Charlie Robinson. Charlie Corliss, Trail Manager was also present.

Public Present: Wayne McClay and Nick Sarro.

FRIEND & FRIEND

Nick Sarro of Friend & Friend suggested that we hold the BBQ event on a later date in 2019 when it is cooler, such as on October 6, 2019 at 11:00 a.m. Charlie Robinson recommended that we purchase a 2019 Ranger Polaris 500 side-by-side to draw in more ticket sales. Charlie checked prices and advised that F&F's price of \$8,761 was reasonable (this does not include the sales tax which the winner pays). **Motion was made by Steve Rees, seconded by Charlie Robinson to purchase the Ranger Polaris 500 at a price of \$8,761 and pay 50% now and the remaining 50% when we take physical acquisition of the ATV. Vote was unanimous.** Nick stated that F&F would be willing to store it for the winter. After some discussion, Nick said he will get the tickets printed soon (with #s, dates, place, etc., and adding that one does not have to be present to win). Nick will also make the poster. Tickets can be sold at many events winter and summer and even in Florida (according to Charlie R). Charlie Corliss suggested selling 2,000 tickets at \$10 each, \$3 for 25, \$7 for 50 or 15 for \$100 (and put these amounts on the poster). **Motion was made by Charlie Robinson, seconded by Polly Ceckler, to sell 2000 tickets as outlined by Charlie Corliss above. Vote was unanimous.** F&F requested more help with the raffle items, etc. [Apparently we already have a picnic table which got left out of this year's BBQ.] It was generally agreed that we should advertise in newspapers as well as in other local publications. Posters will be put on the trail as before. More details will be discussed and decided at future meetings.

BUDGET REPORT

Gerry Nasberg said our balance is \$31,598.43, after having made deposits of funds from the Crowe Athletic and F&F events. The Budget report was accepted.

MINUTES OF SEPTEMBER 26, 2018 were accepted with the addition of Carol Cuddy & Sandy Johnson in attendance.

TRAIL MANAGERS REPORT

Charlie Corliss has conceded to the beavers for now! That does not mean that he has given up and will return with another tactic. Resurfacing at Schoodic Bog has not yet been done as they need to get the right mix going. Charlie said the overall trail surface is actually in pretty good shape, though he has not had time to take out the rocks in some areas, such as at 20 and 22. Volunteers from Narraguagus HS were going to do some sign posts, but now this may have to wait until spring.

DOWNTOWN MACHIAS TRAIL HEAD DESIGN COLLABORATION

Steve reported that Crystal met with Larry Johannessman of MaineDOT in Machias about improving the Sally Jacobs memorial/kiosk area. He viewed the surroundings and recognized the importance of our trailhead as a regional hub and suggested that before expending more funds, we might consider a larger

masterplan for the memorial park and surrounding area. A meeting was held with the Machias Town Manager, Downtown Revitalization Committee, Chamber of Commerce, Downeast Coastal Conservancy, Down East Sunrise Trail Coalition, Bold Coast Scenic Byway, Maine DOT, and Maine Downtown Center. Another meeting is scheduled in mid-November, and several business owners, reps from the Farmers Market, and adjacent property owners will be invited to attend.

Larry from MDOT expressed at the meeting that the signs we have in our kiosk are almost overwhelming – ECG, DEST, trail info, etc. Charlie C. suggests putting up a map of Machias with businesses listed. Steve reported that the Chamber offered using the outside (back) wall of their bldg. for a map and other info to be placed inside a weather proof wall display.

Charlie reported that last Saturday there was an accident on the trail involving a group of 10-12 riders. Apparently, one rider with his wife in the vehicle pulled over too far and ended up rolling over. They were transported by ambulance and were found to have minor injuries. One thing that Charlie learned from the accident is that he needs to talk with rescue people about getting in and out of trail.

OLD BUSINESS

Bill's 2nd Draft Letter: Discussion was had about power brushing the trail starting at Ellsworth and Washington Junction and going as far as Franklin – about 12 miles. Ellsworth to Washington Junction is in good shape, but there is loose stone down the middle which should be power-brushed. Charlie said if the State does this, it will need to be bid out. He said Augusta has mixed feelings about it, and where does the money comes from? He thinks STC would be allowed to hire someone. After more discussion about insurance covering STC if we took on the job, **a motion was made and approved to send out Bill's letter to Augusta.**

REACH MARKETING: Steve, Carol, Crystal, and Charlie went over STCs website in great detail page by page with Linda and Dan of Reach Marketing. Steve, Carol & Charlie report that Linda and Dan appeared to have a very good understanding of our website and its needs, and that they had some very good suggestions as well. They are in the process of upgrading the website, and Steve will contact them for a status update and will invite them to our next meeting for a demonstration. In the meantime, Linda and Dan will work with Jim Fisher to transfer the domain so we can retain our same website address.

ANNUAL MEETING

Our Newsletter announcing the Annual Meeting scheduled for November 19, 2018 at 12:00 noon at Pat's Pizza will go out the first of November. We discussed the list of Board members whose terms are up as well as adding two new members. Gerry suggested that we create some “at large” Board members who count when present but do not affect the quorum count when absent.

Meeting adjourned at 4:00 p.m.

Respectfully submitted,

Carol Cuddy, Secretary Pro Tem
for Chrystal Hitchings, Secretary