

Sunrise Trail Coalition
Board Meeting
9/19/2012



Attending: Charlie Corliss, Bill Cherry, Steve Reese, Heidi Nelson, Ian Staub, Jim Fisher, Jacob van De Sande, Jocelyn Hubbell, Dave Wood

Agenda

Welcome – Steve Reese

Introductions

Minutes – Approved without revisions

Treasurer's Report - Ian Staub

- Balance roughly unchanged at \$9,117.78
- Dues are covering current expenses
- All bills are paid
- Report Accepted

President's Report

- Destination Cherryfield
- Bold Coast Scenic Byway
- Mobilize Maine Grow Washington/Aroostook County
- DART/ Maine Office of Tourism
- Additions
 - Schoodic National Scenic Byway
 - Black Woods Scenic Byway
 - Opportunity to link all of these facilities with the Sunrise Trail
- Board Vacancy
 - Peter Knowles – will be stepping down from the board due to work conflict
- Annual Meeting
 - Propose both electronic proxy and physical meeting
 - Terms expiring
 - Bill Ceckler
 - Sally Jacobs
 - Eleody Libby
 - David Whitney
 - 2013 Class
 - Stephen Reese
 - Polly Ceckler
 - Bill Cherry
 - Jacob Van DeSande
 - 2014
 - Dave Wood
 - Sandy Johnson

- Carol Cuddy
 - Ian Staub
 - Steve Salisbury
- Quorum Requirement
 - Recommend revising the quorum to 35%
 - Board members must pay their dues in order to vote
- Nominees
 - Ask current board members to nominate board members prior to the October board meeting
 - Invite them to attend the October meeting
- Website Request
 - Create a business members page on the website
 - Business page would provide information about the partner
 - Incentive for clicking through to the business
 - Smaller contributors – list of names on home page with click-through
 - Jocelyn - Possible incentive to click-through, business pays DEST an additional 5 cents per click-through (track with Google Analytics?)
- Membership
 - Maggie Warren will take over membership
 - She may continue using Excel or move it to Filemaker Pro (not currently installed on the laptop)

Trail Managers Report

- Brochures – have three bundles left, very popular, but may have enough for now
- Mile Markers and Signs
 - Contacting Dan about the signs
 - Who will pay for the signs
 - Green and white reflective 3.5” X 3.5”
- Washington Junction Kiosk
 - Ordered Plexiglas
 - Frames and doors are ready
 - Should be completed end of this month
- East Coast Greenway
 - Want bigger signs to improve recognition of the connection with the trail
 - Logo sign for the post of the kiosk
- Construction of additional kiosks
 - Current style is very expensive
 - DOC has some kiosks – gave them to the Down East Sunrise Trail
 - Cherryfield
 - Columbia Falls
 - Tunk Lake Road
 - Materials on the kiosks
 - Laminate trail maps
 - Print maps to aluminum signs
 - Sustainability
 - Sponsorship by local business
 - “This sign sponsored by”

- New location at East Machias Route 1 under construction
- Washington Junction
 - Trail sign at entrance to guide people to the trail parking
 - Trail sign at Main and High in Ellsworth
- Other locations needing signs
 - Ayers Junction
 - ... missed details
 - 9 miles to Perry
 - Continuing to make improvements
- Grading and Rolling
 - Unionville Road 12 miles done
 - Bidding project from Machias MP 59 to MP 70 at Georges Pond – Awarded to Jordan’s at \$350 mile
 - Awarded mowing contract 28 miles from Ayers Junction to East Machias – 24 miles
 - Tibbetstown Road to Jonesboro 4 miles – awarded to Jim Robinson
- Side Trails
 - Machias High School – completed their trail
 - DOC helped with a culvert
 - Students are using the trail to get to school – but don’t have any data
- Washouts
 - A few minor washouts - able to repair them with the tractor
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- Usage
 - Weekends have been pretty busy
- Russell Smith - Request for trail connecting DEST to Myrick Pond Road
 - Charlie – trying to do this for years
 - cannot have a trail across the Donnell Pond Unit
 - Franklin can approve the Donnell Pond Road for ATVs
 - MP 14 there is an informal trail that gets you to the Donnell Pond Parking lot – but this trail crosses some private land
 - Might want to coordinate this with the Franklin ATV Club

Trail Users Survey - See Power Point Presentation at www.sunrisetrail.org

The Committee voted to move forward on a Grant Application to the Davis Family Foundation.

The Sunrise Trail will provide \$1,000 in matching funds for this endeavor.

Franklin ATV Acquisition – Tabled until next meeting

Trail Planner Guide – Jocelyn

- Overview Page
 - Add a survey about favorite itinerary
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- Three single page documents



- Washington Junction – Cherryfield
 - Cherryfield – Machias
 - Machias – Ayers Junction
- Jocelyn.hubbell@maine.gov
- The committee suggested numerous changes to the map and list of assets

Next Meeting

- October 15 or 16 – Jim will send out a doodle poll.
- Offer a teleconference or Skype option.