

Sunrise Trail Coalition
5/1/2012
Ellsworth City Hall

Minutes (Draft)

Introductions

Bill Ceckler, Charlie Corliss, Heidi Nelson, Tony Barrett, Steve Salisbury, Ian Staub, Jim Fisher, Jay Johnson, Sandi Johnson, Polly Ceckler, Steve Rees, Jocelyn

Preparation of Minutes

Meeting Minutes – January, 2012 – May have been lost - *(minutes found and posted to the website)*

Steve

- Proposed looking for a person as a paid recording secretary for meetings
- Second issue: need for membership coordination

Treasurer's report

- No formal report
- Have received regular monthly bills, three new memberships

Manager's Report

- Trail opened on
- Contracting for RF Jordan's for Trail Rehabilitation
 - Bids were lower than projected, allowing for more work to be done
- Ordered six more picnic tables
- Bangor Hydro has completed their project
 - They have requested a use of a Harrington – Columbia section near to Station Road to change poles and wires – small impact
- Muckleberry Pond washed out as a consequence of beaver dams and heavy rains
 - Washed out a 40 foot section of trail
 - Planned to fix
- Brochure
 - Need more copies
 - Machias Chamber has requested them
 - Could use at least 500
 - Sally may have several boxes of brochures printed by MaineDOT
 - Polly will contact Sally to find out if any remain
 - MaineDOT may be able to print more at no charge
- Cherryfield Destination
 - New group formed of local businesses

- Promoting Cherryfield
- Should the coalition join this organization?
- Will they send a representative to our meeting?
- Signage
 - Mile Post signs
 - Should we replace the hand written signs with something different
 - Would the coalition pay for better signs
 - Might look for reflective signs that are more visible at night
 - Printing:
 - MaineDOT
 - Committee supports Charlie pursuing this

Membership – no report

Bangor Hydro Electric

- No representatives attended today's meeting
- Beavers built a big dam that was a risk to the poles
- Franklin has managed this situation

East Coast Greenway – Tony Barrett

- Trail Council meeting –Portland Maine May 18-19, 2012
 - May 18 – 30 mile trail ride Kennebunk to South Portland
 - May 19 – meeting , presentations, discussion, lunch
- Portland Company – old Grand Trunk Railroad Building
- Trail Groups will be setting up displays
- Keynote speakers – trails representatives from Trans Canada
- Charlie Marshall – Rails to Trails Council President – speaking
- Note: Ian Staub, Charlie Corliss, Bill and Polly Ceckler will see if they can attend.
- Bridge dedication over US Route 1
- Bridge over the Turnpike –yet to be dedicated
- Hoping to add other food and celebration events – national Bike to work day
- Passing around an East Coast Greenway Guide
 - Flip book-maps, cue sheets
- Orono Bike Swap
 - Attendance at the bike swap was good
 - Sold a lot of bike guides
 - Bicycle shops also want to sell them well
 - Some people thought that they need to bring a bike
- Tour of Community Events on cities
 - Bikes are touring from Miami to Portland
 - Cabott Coop is cosponsoring the ride

- Will stop in various cities
- Planning bike, arts, farmers and other events on the way
- Another ride
 - Portland August 18th – to Hartford
 - Some folks will start around the 11th of August in Calais to do the rest of the ride

Coordination of activities and events across Maine

- What can the STC do to better coordinate our events with other events in Maine and our hosi communities?
- Promotion of Group ride events
- More coordination with the towns
 - Eg. Trail Event - Cherryfield days

Old Business

Modification of Board Approved membership form

- Restoring charter or lifetime membership – see form on website
- This would be a negotiated with the STC and the business

Newsletter

- Should there be a newsletter this spring?
 - Bill – yes we should
- Printed or electronic?
 - Suggest Printed
- Bill and Jim will get the ball rolling on a 2012 newsletter and membership renewal reminder.

Brochure - Jocelyn

- Working on three longer trail sections
 - Ellsworth Cherryfield
 - Cherryfield – Machias
 - Machias – Ayers Junction
- Sample handout - Ellsworth Cherryfield
 - Icons for different features – will avoid text where icons will suffice
 - Indicators for types of users
- Photographs
 - Trains, Schoodic Mountain, Cable Pool Cherryfield,
- Columns with notable sections or milestones like Schoodic Mountain
- Back side
 - Trip-tics for the trail

- Trip-tics for side trips
- More photographs
- North Street Café
 - Added a cabin and hookups for campers

Online Trail Guide – Jim

- Jim demonstrated information that is available online from his survey

Trails Day – Planning – Saturday, June 2nd

- Can we organize something this year?
- Partners
 - Friend and Friend may be able to provide financial support
 - Staff aren't able to help this year – due to busy season
 - David Whitney and Whitney Tools?
 - May also be too busy
- Trailhead Event – most likely scenario
 - Washington Junction
 - Light refreshments
 - Have volunteers there from 9:00 – 1:00
- Promotion
 - Register on the national trails day website
 - Constant Contact
 - Facebook
 - Email
 - Newsletter – if it is done in time
 - Newspapers

Other events

- Friend and Friend – funding cycle – might also participate in funding a brochure
- Fall Foliage Tour
 - Last year was about October 15th
 - Will not receive support from Department of Forestry

Meeting had to end quickly as building was being locked. Next meeting date was not discussed.

Action in the near future:

- Newsletter and Membership Appeal
- Events updates, particularly trails day