

SUNRISE TRAIL COALITION, INC.
BOARD OF DIRECTORS' MEETING
September 7, 2016 @NOON
WCCOC Office
Milbridge, ME

Minutes

1. Roll call of Directors and Quorum determination; Welcome Members and Public

Members Present: Steve Rees, Charlie Robinson, Sandy Johnson, Bill Ceckler, Ray Archer, Jen Boothroyd, Charles Corliss, Andy Gallant

Others Present: Crystal Hitchings

Quorum not met. Will discuss items but can't take any action.

2. Approval of Minutes of August 10, 2016 Board of Directors' Regular Meeting

Article 4, Paragraph 3, Crystal will fill in the names of those whose positions are ending in 2016.

3. Treasurer's Report- Treasurer, Ian Staub

Sunrise Trail Coalition Treasurers Report as of 9/7/2016

Bank Balance as of 7/29/16: \$15,533.81

Deposits from ATV Sales:

8/10/16: \$1,105.00

8/28/16: 1,665.00

8/30/16: 430.00

Sub Total: \$3,200.00

Total: \$18,733.81

Bills to be paid:

Ray Plumbing: \$105.00

Wallace Tent: 449.00

Frost Septic: 60.00

Crystal Hitchings: 44.60 (7/31/16 invoice)

256.48 (4/29/16 invoice)

Summary of Account Balances:

Grant fund carry over: \$5,643.27

BSB Grant: 1,000.00

General Fund: 15,533.81

ATV Account: 3,200.00

Hancock Grocery is the biggest seller. Franklin Trading Post, Helen's and North Street Café are all doing OK. Very little PR is out there yet on this ride. An additional \$1060 was been turned in at today's meeting in addition to that recorded in the treasurer's report. There are currently a total of \$4780 in hand for tickets - other tickets have been sold but funds are not yet retrieved. Ticket sales haven't been very strong, but the group expects to sell more tickets toward the end, and expect to meet or surpass the goal. Agenda item 9A brought forward, Charlie Robinson to lead discussion.

No report or compensation from the All Night Relay has been received at this time.

4. Trail Mgr's Report- Charlie Corliss

Most of the trail base for the new Ellsworth section is completed, about 3/10th of a mile is left. Tree removal was completed. Will begin building the bridge soon. Looking at mid-November completion. Charlie passed out a map of the completed trail work, proposed road access routes, and proposed spur trail (that could eliminate road access routes). Charlie met with the City of Ellsworth (City Planner, Police Chief, COC, Acadia Club, David Cole, and Comfort Inn) to discuss the proposed access routes; the City will hold a meeting to discuss the proposals further. No one is yet overseeing a trail opening celebration. It should be a joint effort between DESTC, MaineDOT, City of Ellsworth, and DOC. This fall would be the best time, when it actually opens in mid-November. HCPC would likely want to be an active participant and is willing to help however they can. All potential partners should be reached out to for a planning discussion.

Parking lot/trailhead signs are finished and are waiting at the MaineDOT. The MaineDOT will install the signs. DESTC signs at kiosks are in need of replacement. Charlie secured estimates from several private sign companies, and also checked with the MaineDOT, but has not received a response yet. The MaineDOT had said they would be able to print the strip signs.

Trail repairs – biggest current issue is dust. Some general maintenance, such as beaver issues, is scheduled for next week.

5. Discussion: Status of Distribution of Draft Trail Users Survey – Revised draft was distributed to Shoshanna at the Portland Press Herald (not sure when the article will run) A few comments have come in, which have been forwarded to Jim Fisher. Jim is returning this week. Had been a request for two separate reports, Bill thought the revised report was laid out and concluded very well, and felt it should be moved forward. Steve hopes to get other comments back on the revisions and have the report submitted to the Davis Foundation quickly after Jim returns to the USA this week.

6. Discussion: Secretarial/Web Support Services by HCPC/Contract Draft – Steve went over the current contract with WCCOG and created 4-5 distinct jobs/tasks that he will share with Jen Boothroyd to determine if all or some can be fulfilled by the HCPC, whether through a direct contract or other compensable sources. Crystal's contract will end October 31st, action will be taken at the October meeting. Jen will determine what MaineDOT can cover, and what can be covered by HCPC. (The DESTC website is a subset of the HCPC website, which create some limitations on upgrades.)

7. Discussion: Scheduling Annual Meeting and Election of Directors – Five positions will end and need to be replaced - Steve, Polly, Andy, Hollis Hill (won't complete his term), and in 2017 Ian, Leslie, Sandy, Gary Nasberg's terms will end. Would it be beneficial to have another ATV or snowmobile representative at the table? Dennysville may be a good representative, as they are a joint ATV/Snowmobile club and are located right on the trail. From a bicycling perspective, the western end is more covered. The Bicycle Coalition of Maine just completed another SPOKES training, and Steve may contact the new graduates to generate interest in membership on the DESTC Board.

Need to meet quorum requirements – need 10% of membership present, need to send mailed notice and proxy very soon - need about 25 participants. The group discussed different venue locations and meeting times that would entice members to come out – Pat's Pizza in Ellsworth was a popular choice, also discussed doing so at the Fall Friend and Friend Barbecue. Charlie will check into getting special permission to use the new trail extension for a brief event and ceremony at annual meeting time, as an idea. Steve will ask about using Pat's Pizza. Steve thought having an early October Board meeting

gives time for getting the notice out and having a November Annual Meeting.

Possible nominees – need business members, who are also very busy. Need to pull in the younger generation – through YMCA, school districts, etc. Events will attract more youth. Jim Fisher will be working in public health, that may be a good connection.

8. Committee Reports:

A. Trail Surface Issues & Facilities: Ian Staub, Chair – No Update

B. Ellsworth Extension Construction Status: Charlie Corliss, Trail Mgr. – No Update

9. Old Business

A. Discussion: ATV Raffle: Charlie Robinson – Andy Gallant joined the meeting and the group discussed event marketing. Andy posted on Facebook (paid \$100 for the promotion); he will send a direct e-mail to 500-1,000 recipients, and has posted a website notice (Friend and Friend). Andy suggests saving tickets to sell at the event. He brought fliers that are now being distributed. Discussed benefit of putting the event in Ellsworth American. The group discussed other papers to put the article/event in. Fox Sports/Destination Polaris will be on the trail the week prior to the event. Andy has been reaching out to numerous ATV clubs.

B. Bike Maine 2016 Downeast Tour: September 10-17, 2016: Crystal Hitchings – The DESTC is welcomed to join the long-range planning process for the permanent Bold Coast Bike Route. Bill Ceckler is interested in learning more about this project and may consider representing DESTC on the planning committee.

Machias: September 12

Milbridge: September 10

C. ATV Maine Banquet @ Dennysville, August 20: Ray Archer

10. New Business

A. Fall Friend & Friend Barbecue @Cable Pool, Cherryfield

11. Schedule Date, Time & Location Future Monthly Board Meetings – Thursday October 6, 12-2 at Pat's Pizza

12. Adjournment